

The FrogandToad site is essential reading for people traveling to Australia, and is the result of countless hours of designing, writing and ph



otographing this wide beautiful land. Our Indigenous Australia section is a valuable resource, often used for project material as a valuable educational resource in institutions worldwide.

Over the last 7 years, visitor traffic to FrogandToad has grown by a staggering amount, currently achieving up to 3,000,000 hits from site visitors in over 92 countries worldwide each month. 48% of our visitors are located within Australia, with the site being viewed by over 1,800 unique visitors who are accessing over 6,200 pages of information every day. There is an appreciative interest in Indigenous Australian culture, arts and traditions.

Visitors to FrogandToad are specifically interested in travelling to or within Australia, and are keen to find out more information on Indigenous Culture, as well as various accommodation, tour and leisure options that are available for travellers throughout the country. Our Indigenous Australia section is one of the most popular segments of FrogandToad, with its high level of visitor traffic indicating an appreciative amount of interest in Aboriginal Arts, Culture and Traditions.

If you have a business that falls under one of these categories, it makes sense to advertise or list your business on FrogandToad.

A number of options are available:-

1. Reciprocal Linking

Free reciprocal linking is available for Indigenous based groups, institutions and businesses to list their details on FrogandToad's Indigenous Australia for FREE. For details, visit our [Links](#) page.

2. Aboriginal Festivals and Events

Indigenous Community groups and artists are invited to list upcoming events and festivals for FREE. For details visit our [Festivals](#) page.

3. Banner Advertising

FrogandToad runs a limited banner advertising programme on the Indigenous Australia site, with run of site spaces available in either 468x60 or 120x60

